

Ekaterina Popova:

Translator, Business Development, Columnist, Export Manager, Export Expert, B2B Consulting

Languages: Russian Italian (native speaker); English, French, Chinese

12/05/1986

ekaterinapopy@gmail.com

cell: +39 388 44 30454

Summary

Madrelingua russa esperta nelle Vendite Internazionali e Web Marketing Operativo.

Esperta di smart working, influencer digital marketing, B2B, padronanza linguistica: russo (madrelingua), italiano, cinese, inglese, francese.

Experience Responsabile Business Development gennaio 2018 - present

Present ITALIAN LUXURY WARDROBE: HOMAND is the son of a new vision on menswear. A modern man, mature, caught and crossing age, secure values that naturally possesses. Who wants to express its essence only through a style of dress that is absolutely contemporary without losing the essence of its roots, the good tradition of luxury men's tailoring understood as attention to detail, the rules of good fitting and above all attention to 'essence of fabrics and raw materials'. More details and info: on request Contacts: sales.homand@gmail.com

settembre 2010 - 2017 (7 anni 4 mesi)

Traduttrice & Interprete Freelance Self-Employed

Traduttrice & Interprete freelance, specializzata in social marketing aziendale (business) con ampia esperienza di lavoro nei settori: moda, accessori scarpe e borse, gioielleria e costruzioni.

CONTACT ME: ekaterinapopy@gmail.com cell: 3884430454

aprile 2013 - luglio 2015 (2 anni 4 mesi)

International Sales - Used Heavy Construction Equipment - Marketing Communications Manager at BSL GROUP International

To see my work with social media of BSL Machinery check out the following accounts

Facebook <https://www.facebook.com/bslmachinery>

G+ <http://bit.ly/1tbuY94>

Twitter https://twitter.com/bsl_group

Check my INTERVIEWS for <http://www.bsl-machinery.com/blog/>

Specialties: Marketing communications, Interviews, Cranes Sales, Cranes Procurement, Mobile cranes, Terex Bendini cranes, Terex cranes, Grove cranes, Liebherr, Grove, Merlo Telehandlers, Manitou, Fiori mixers, Merlo mixers, Carmix mixers, Tower Cranes, Potain cranes, Comedil cranes, Liebherr cranes, Used cranes, Self-Erecting tower cranes

aprile 2013 - luglio 2015 (2 anni 4 mesi)

Project Manager - Marketing Development - Columnist of CRANESY for WOMEN&CRANES and MEN&CRANES at CRANESY

CRANESY - "Crazy About Cranes!" Online portal of Construction News

To see my work with social media for CRANESY.com check out the following accounts:

<http://linkd.in/1IX9STz> # READ below my interviews for two columns on Cranesy.com Men&Cranes

<http://www.cranesy.com/category/interviews/men-cranes/> Women&Cranes

<http://www.cranesy.com/category/interviews/woman-and-cranes/>

2009 - aprile 2013 (4 anni 4 mesi)

International Sales and Procurement Manager

Skills: Export Sales Expert Procurement manager

Sviluppo delle vendite internazionali B2B

Esperto Marketing e delle vendite online

febbraio 2004 - gennaio 2007 (3 anni)

Sales Manager

Servizi Postali Nazionali

Media Service Communication - Spedizioni Internazionali.

Education

Italian University: Unical Cosenza

Chimica

Liceo Linguistico Castrovillari (CS)

2006 - 2008

МИФИ

«Рекламное мастерство»

2005

2017-18

WEB DESIGNER

ACCADEMIA DOMANI

Recommendation letters:

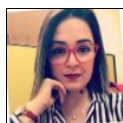


Desirée Zazzini

Freelance Interpreter & Translator

7 settembre 2015, Desirée ha avuto come manager diretto Ekaterina

Ekaterina is a talented, hard-working and warm co-worker and a joy to collaborate with.



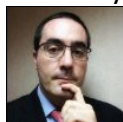
Livia Forte

Manitowoc Crane Group (Australia)

10 giugno 2014, Livia ha lavorato con Ekaterina ma presso aziende diverse

Ekaterina is an amazing person, when she worked on my interview for woman & cranes she make me feel very confident and she was able to take from me the deepest feeling to put on that. She is very professional and patience.

Was very good work with her.



Daniel Romero

Director Comercial

3 marzo 2014, Daniel ha lavorato con Ekaterina ma presso aziende diverse

Ekaterina is an efficient worker, and I know so well is highly appreciated in her company. She has been in charge of developing Cranesy from scratch, and has become a benchmark in the industry, which is no small feat and proves about her abilities.

I recommend it without a doubt.



Emma O'Dwyer

A proven leader and collaborative entrepreneur, seeking opportunities to fuel organizational growth & next level success

4 febbraio 2014, Emma ha lavorato con Ekaterina ma presso aziende diverse

"Incredible listener" is what comes to mind when I think about Ekaterina. It was a great pleasure to have her interview me for the Cransesy Website late last year. Above all, I was impressed with Ekaterina's ability to ask interesting and out of the box questions that went beyond our industry and take what I said and condense it without losing the message I was conveying. Ekaterina has great passion for what she does. She was able to make it great fun to be an interviewee. I look forward to our next collaboration together.



Janette VanMeter

Crane Rental, Crane Sales

5 dicembre 2013, Janette ha lavorato con Ekaterina ma presso aziende diverse

Ekaterina is a real professional. She is easy to work with and very patient.



mariano moritsch

recomcranes- towercranes-sales, parts engineering/hotel astor Belluno-owner

4 dicembre 2013, Ekaterina era un cliente di mariano

I have been interviewed by Ekaterina, and been surprised by the proactive and interesting questions she made, helping me creating a good one , and giving me a good chance to think about my recent past.

A job well done by a professional !

Mariano



Sandra Cappella

Owner presso Italian Luxury Asset, Real Estate Agent, Property Finder

25 novembre 2013, Ekaterina ha lavorato con Sandra nello stesso gruppo

I've known Ekaterina for a long time and the word that best describes her is: creative! And as all creative people, she has a very brilliant mind, always running and full of ideas, which improve what she does day by day, but also highly motivate and push her colleagues to do always better and achieve highest goals. She's a person, who can make the difference in a team!